

Hope for the future

A journey toward understanding Metastatic Breast Cancer

Treatment advances are prolonging survival

and improving quality of life for women

with MBC⁴

Median survival from
patients with recurrent
breast cancer has more
than doubled

58 vs 27

(months in 1995-2000
vs. months in 1990-1994)⁵

98.6% vs 23.4%

Localized vs. metastatic
breast cancer 5-year survival rate³

Growing
number of
therapies and
treatment options
available to treat MBC

30% of women
diagnosed with earlier
stages of breast cancer
will progress
to MBC²

Worldwide,
breast cancer is the
most common cancer in women¹

23% of all cancer cases and 14% of cancer deaths

13 vs 2

(available today vs. in the 1970's)⁶

¹ Jemal A, Bray F, Center MM, Ferlay J, Ward E, Forman D. Global cancer statistics. CA Cancer J Clin. 2011;61:69-90.

² World Health Organization. Global burden of disease: 2004 update. http://www.who.int/entity/healthinfo/global_burden_disease/GBD_report_2004update_full.pdf. Updated 2008. Accessed October 13, 2011.

³ Mayer M. Lessons learned from the metastatic breast cancer community. Semin Oncol Nurs. 2010;26(3):195-202.

⁴ Surveillance Epidemiology and End Results (SEER). SEER stat fact sheets: Breast. <http://seer.cancer.gov/statfacts/html/breast.html>. Updated 2010. Accessed October 12, 2011.

⁵ Giordano SH, Buzdar AU, Smith TL, et al. Is breast cancer survival improving? Cancer. 2004;100(1):44-52.

⁶ Osoba D, Slamon DJ, Burchmore M, et al. Effects on quality of life of combined trastuzumab and chemotherapy in women with metastatic breast cancer. Journal of Clinical Oncology. 2002;20(14):3106-3113

⁷ Giordano SH, Buzdar AU, Smith TL, et al. Is breast cancer survival improving? Cancer. 2004;100(1):44-52

⁸ CenterWatch. FDA Approved Drugs for Oncology. <http://www.centerwatch.com/drug-information/fda-approvals/drug-areas.aspx?ArealD=12>. Accessed November 29, 2011.

⁹ American Society of Clinical Oncology. Progress Against Breast Cancer. http://www.cancerprogress.net/downloads/timelines/progress_against_breast_cancer_timeline.pdf. Accessed December 6, 2011