AMERICANS' HAND HYGIENE HABITS

A majority of Americans are getting caught dirty-handed when it comes to their handwashing habits. A survey by SCA, a global hygiene company, uncovered that consumers understand the importance of hand hygiene but their practices may be grossly exaggerated.

71% say they practice good hand hygiene and wash their hands regularly

yet...

58% have witnessed others leaving a public restroom without washing their hands

20% witnessed restaurant employees

35% witnessed co-workers

33% witnessed friends

MORE THAN HALF do not wash their hands after riding public transportation, after using shared exercise equipment, or handling money

39% do not wash their hands after sneezing, coughing or after blowing their nose

On average, you come in contact with 300 surfaces every 30 minutes, exposing you to 840,000 germs*

*According to 2011 Tork® Report

On behalf of SCA, KRC Research conducted 1,000 online interviews among a nationally representative sample of adults in the U.S, from October 4 to October 7, 2012.

SCA c/o Life