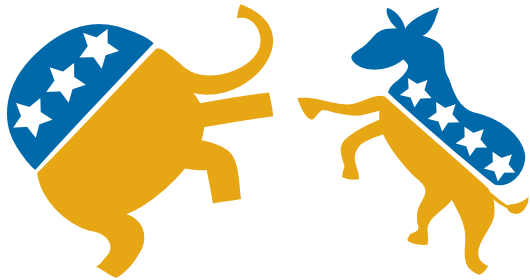


U.S. Middle Market: The Heart of America's Economy

U.S. POLICY OUTLOOK



83%

believe Congress is doing too little to support the middle market

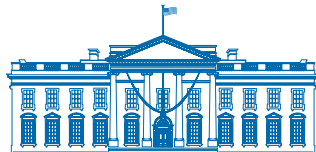


95%

disapprove of Congress' job performance

70%

disapprove of the job President Obama is doing



REGULATIONS
GROWTH

74%

believe Federal legislation/regulations impede their growth

In considering specific issues that Congress has been discussing, middle market executives agreed that the following will have a significant impact on their business:

Tax Reform

84%



Balancing the Federal Budget

80%

Affordable Care Act (ObamaCare)

78%



Immigration Reform

48%

CIT Group Inc. (NYSE: CIT) is a leading provider of financing and advisory services to small businesses and middle market companies. On behalf of CIT, in August 2013, KRC Research surveyed 301 U.S. middle market executives representing a range of industries. In order to be eligible to participate in the survey, respondents had to be in a leadership role at firms with revenue between \$25 million and \$1 billion, with the majority (50%+) of employees based in the United States. To learn more visit cit.com/middlemarketoutlook

The middle market in the U.S. takes in a combined annual revenue of \$6 trillion and employs more than 30 million people. Revenue and employment figures are from the U.S. Census.



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